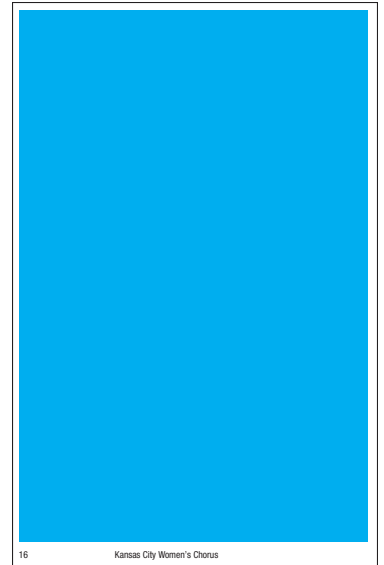
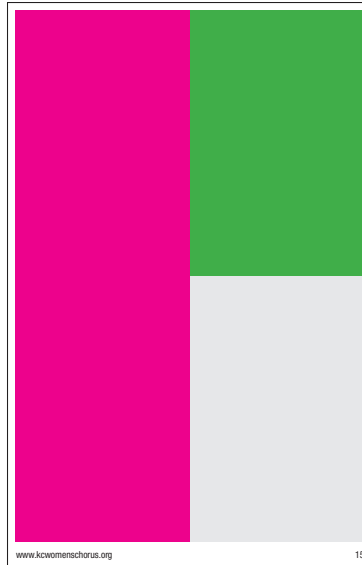
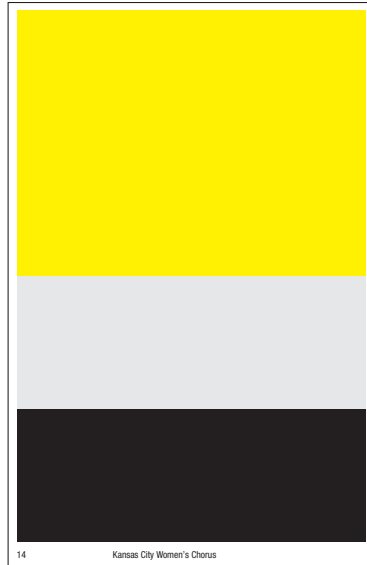










# advertising guide 2017-18



## STANDARD ADVERTISING

	ad size	dimensions (inches)	single concert	full season
	FULL PAGE	5.25 x 8	\$365	\$565
	HALF PAGE—HORIZONTAL	5.25 x 4	\$185	\$310
	HALF PAGE—VERTICAL	2.625 x 8	\$185	\$310
	QUARTER PAGE—HORIZONTAL	5.25 x 2	\$70	\$130
	QUARTER PAGE—VERTICAL	2.625 x 4	\$70	\$130
	TWO—PAGE SPREAD		\$995	\$965

Take advantage of our new two-page “advertorial spread” option - *limited to TWO advertisers* - which includes:

- 500-word article about your business
- Two images (photo, QR code, graph, other)
- Your important contract information
- Your business’ logo
- *All for \$965 for the Full season!*

Pricing assumes ad will be “camera-ready” at time of submission.  
 Need an ad designed? Layout services are available for an additional fee:  
 \$25/Quarter Page ad; \$35/Half Page ad; \$50/Full Page ad  
 Please contact Marjie Foster, Marketing Chair, for additional information.  
 marketing@kcwomenschorus.org · 641.745.7707

